



# JAY SUCCESS

URBAN MARKETING  
SPECIALIST

## CONTACT

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## SOCIAL MEDIA

TWITTER: @JAYSUCCESS

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## EXPERIENCE

### AQUAHOLIC BEVERAGES CO. BEVERAGE COMPANY | 2017

- Supplier of alkaline bottled water and Organic Green Tea
- Custom labeling bottling
- Executed legal setup and trademarking process
- Initiated extensive branding and marketing campaigns

### MOTOWN PRINTING PRINT & MARKETING COMPANY | 2015

- Lead Urban Marketing Specialist
- Mass printing, custom designing, marketing and promotional material
- Initiated company rebrand campaign and social media campaign
- Increased company assets by \$100k
- Increased company client list to 1000 businesses.

### PRESS PLAY WORLD ENTERTAINMENT COMPANY | 2007 - 2017

- 300+ independent artist on client list
- Largest local independent music distributor
- 7 outlets throughout the Midwest Region. Genesee Valley, Northland, Eastland, Southland, Fairlane, Lansing, Franklin Park
- \$600K paid to independent artist
- Company gross \$2m

## EDUCATION

### BACHELOR OF ARTS, MAJOR IN MARKETING MARYGROVE COLLEGE | JAN 2018

## CLIENTS

- Big Sean / Finally Famous / Good Music
- Nick Speed / G Unit Records
- Funk Flex
- Hot 97
- Young Jeezy / CTE Dirty
- Glove Entertainment
- Atlantic Records
- 4 Sho Mag
- Detroit Edison Public School Academy
- Plies / Big Gates Records
- Rick Ross / MMG
- Bun B / Atlantic Records
- Shawty Lo / D4L / G Unit
- South Atlantic Records
- Radio One
- Central Detroit Christian
- Def Jam Recordings
- Kash Doll Enterprises
- Bad Boys Entertainment
- The Detroit Public Library



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## BIO

After starting his first candy business as a child, Detroit native, Jason Motley or better known to most “Jay Success” has yet to ease up on the idea of entrepreneurship since. Success affirms that the combination of witnessing his grandparents live life comfortably and observing his mother make wise financial decisions contributes greatly to his entrepreneurial spirit and his eagerness to make judicious financial investments.

Over the last 10 years, the Urban Marketing Strategist, philanthropist, entrepreneur and father, has developed and heightened small businesses, entertainers, artists and everyone in between within the Metro area. His many business ventures, including Motown Printing and Press Play World, are acclaimed successes due to not only his close-knit relationship with God but also the many relationships Success has kept throughout his entire career.

The father of 4, makes mention that although he would hope his children would take on “the family business” and continue the good luck streak of entrepreneurship, he understands that greatness can come in many forms. So much so that his ultimate goal in life is to reach his fullest potential and to become a renowned changer of the world.